



ESTD: 2007



ASANNAGAR MADAN MOHAN TARKALANKAR COLLEGE

56 Majhdia Road, P.O.- Asannagar, Nadia, Pin - 741161

NAAC ACCREDITED 2nd Cycle Grade - B

(Affiliated to the University of Kalyani & Approved by the UGC under section 2(f) & 12B)

Action Taken Report regarding publicity of MANAS Portal and National Narcotics Toll-Free Helpline – 1933

With reference to DPI Memo No. ED-209/2026 dated 14.09.2026, and ANTF Memo No. STF/NCORD/26/739 dated 13.08.2026, Higher Education Department Memo dated 01.09.2026 the College undertook the following activities for compliance:

Details of Activities Undertaken

I) Physical Publicity:

A MANAS awareness poster displaying information on MANAS, National Narcotics Toll-Free Helpline – 1933, the website, mobile app and email was prominently displayed at the main entrance of the College.

II) Website Publicity:

The MANAS awareness notice and banner were uploaded/displayed on the College website for wider dissemination.

III) Digital Circulation:

The awareness notice/flyer was circulated among students through the students' WhatsApp groups.

IV) Awareness Programme and Video Screening:

An awareness programme on Drug Abuse Prevention, MANAS Portal and National Narcotics Toll-Free Helpline – 1933 was organised on 17.09.2026 from 12:30 p.m. to 1:30 p.m. at the Smart Classroom. A total of 33 faculty members and students participated.

The programme commenced with a Welcome Address by Sri Soumen Pal, Assistant Professor, Department of Philosophy, who also moderated the programme.

An awareness video on drug abuse prevention, MANAS Portal and National Narcotics Toll-Free Helpline – 1933 was subsequently screened for the participants.



Thereafter, Dr Biswajit Podder, Teacher-in-Charge, Asannagar Madan Mohan Tarkalankar College, delivered an awareness speech highlighting the importance of awareness regarding drug abuse prevention and responsible action.

This was followed by an awareness speech by Dr Chirantan Sarkar, Assistant Professor, Department of English, AMMT College, who addressed the students on the harmful effects of drug abuse and the importance of awareness and responsible behaviour.

The programme concluded with a Vote of Thanks delivered by Dr Rezwan Ahmed, IQAC Coordinator.

V) Documentation:

Photographs of the publicity and awareness programme, along with relevant programme documents and digital publicity records, have been maintained as documentary evidence.

Submitted for information and record.

Dr Biswajit Podder
Teacher-in-Charge
Asannagar Madan Mohan Tarkalankar College

Enclosures:-

- I) Copy of DPI Memo No. ED-209/2026 dated 14.09.2026.
- II) Copy of the College Notice regarding the Awareness Programme.
- III) Programme Schedule of the Awareness Programme held on 17.09.2026.
- IV) Photographs of the MANAS poster displayed at the College entrance.
- V) Photographs of the Awareness Programme and video screening.
- VI) Screenshot of the MANAS notice/banner displayed on the College website.
- VII) Screenshots of circulation through students' WhatsApp groups.

[Signature]
19/09/24

Teacher-in-Charge
Asannagar Madan Mohan Tarkalankar College
Asannagar, Nadia, W.B., Pin-741161

Government of West Bengal
Education Directorate
Bikash Bhavan, Salt Lake, Kolkata-91

Memo No. ED-209/2026

Date: 14.09.2026

From: The Director of Public Instruction, West Bengal

To: The Principal/Vice-Principal/Officer-in-Charge/Teacher-in-Charge of Govt., Govt. -aided and Constituted Colleges under Education Directorate

Subject: **Widespread Publicity of the MANAS Portal (ncbmanas.gov.in) and National Narcotics Toll-Free Helpline '1933' along with Action Taken Report across Higher Educational Institutions in West Bengal**

Please find enclosed the copy of letter no. 1429(44)-Edn(U)/HED-12016(99)/52/2025-UNV SEC Dept. of HE dated 01/09/2026 received from University Branch, Department of Higher Education and Memo No. STF/NCORD/26/739 dated August 13, 2026.

The undersigned is directed to request you to take necessary action following actionable measures stated under serial no. 4 of Memo No. STF/NCORD/26/739 dated August 13, 2026 and submit Action Taken Reports (ATR) to concerned JDPIs within 21/09/2026.

Enclosure: As stated

M. Kanna

Director of Public Instruction
Education Directorate, West Bengal

Memo No.

Date:

Copy forwarded for information to:

1. Spl. Commissioner, Department of Higher Education, Govt. of West Bengal, Salt Lake, Kol-91
2. Private Secretary to the HMIC, Department of Higher Education, Govt. of West Bengal, Salt Lake, Kol-91
3. Private Secretary to the HMoS, Department of Higher Education, Govt. of West Bengal, Salt Lake, Kol-91
4. Senior P.S. to the Additional Chief Secretary, Department of Higher Education, Govt. of West Bengal, Salt Lake, Kol-91
5. Guard File

For Director of Public Instruction
Education Directorate, West Bengal

web: www.ammtcollege.ac.in



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email: collegemmt@gmail.com
asannagar@ammtcollege.ac

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Date: 16/09/2026

NOTICE

All students are hereby informed that an Awareness Programme on Drug Abuse Prevention , MANAS Portal and National Narcotics Toll-Free Helpline – 1933 will be organised on 17.09.2026 (Thursday) from 12:30 p.m. to 1:30 p.m. in the Smart Classroom of the College.

All students are requested to attend the programme and participate actively.

Dr Biswajit Podder
16/09/26

Dr Biswajit Podder

Teacher-in-Charge

Asannagar Madan Mohan Tarkalankar College

Teacher-in-Charge

Asannagar Madan Mohan Tarkalankar College

Asannagar, Nadia, W.B., Pin-741161



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ASANNAGAR MADAN MOHAN TARKALANKAR COLLEGE

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NAAC ACCREDITED 1ST Cycle Grade - B

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III) PROGRAMME SCHEDULE

Awareness Programme on Drug Abuse Prevention, MANAS Portal and National Narcotics Toll-Free Helpline - 1933

Date: 17.09.2026

Time: 12:30 p.m. - 1:30 p.m.

Venue: Smart Classroom, Asannagar Madan Mohan Tarkalankar College

12:30 - 12:35 p.m.

Welcome Address by the Moderator

12:35 - 12:45 p.m.

Screening of an Awareness Video on Drug Abuse Prevention, MANAS Portal and National Narcotics Toll-Free Helpline - 1933

12:45 - 1:05 p.m.

Awareness Speech by Dr Biswajit Podder, Teacher-in-Charge, Asannagar MMT College

1:05 - 1:25 p.m.

Awareness Speech by Dr Chirantan Sarkar, Assistant Professor, Department of English, AMMT College

1:25 - 1:30 p.m.

Vote of Thanks

IV)



Signature
Teacher-in-Charge
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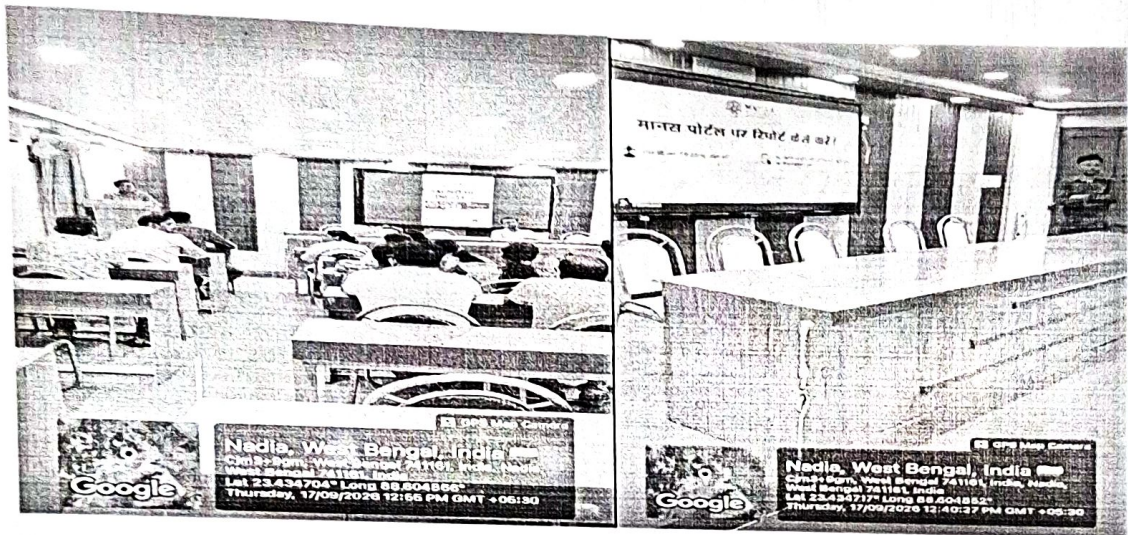
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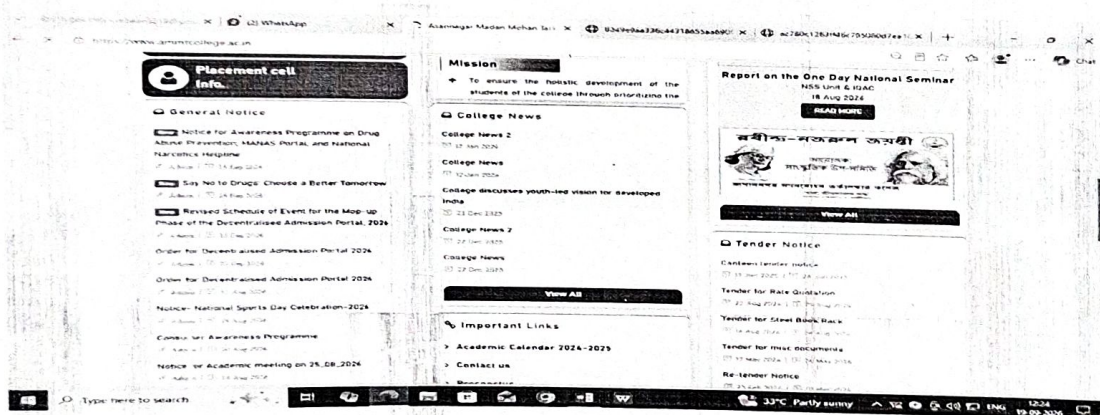
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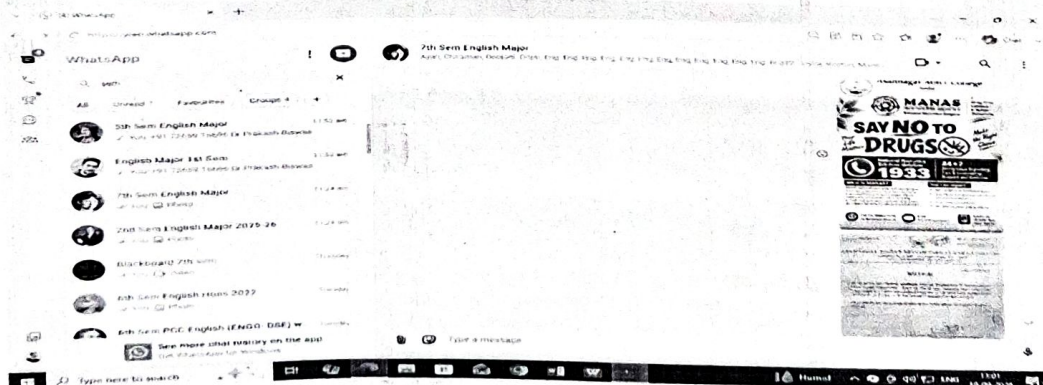
V)



VI)



VII)



Teacher-in-Charge
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Asannagar, Nadia, W.B., Pin-741161